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Specification Amendments

[0041] Because the near field coupler 30 may be configured to be selective exclusively for a single transponder located in the transponder operating region C, it is now possible by this invention to use a web 24 of media having transponders which are closely spaced on the web 24, as shown for example in the figures of this specification. Prior to this invention it was extremely difficult to communicate with just one electro-magnetically-coupled UHF transponder, which may have a wide number of different physical configurations, in a closely spaced series of transponders without simultaneously activating adjacent transponders.

[Table Heading of Parts]

1	transponder
3	prior art coupler
5	conductive strip
7	printed circuit board
8	terminating resistor
9	ground plane
10	electro-magnetic power leakage
11	media
13	carrier substrate
16	media printer
18	printhead
19	platen roller
22	take up reel
24	web
25	media conveyance
26	feed path
28	ribbon supply roll
30	near field coupler
32	tear bar
34	media exit path
36	roller
38	carrier exit path
42	transceiver
50	line